

## **SadbhavanaDiwas (20th August, 2016)**

The Birth Anniversary of late Prime Minister of India, Shri Rajiv Gandhi is observed as "SadbhavanaDiwas" is to promote National integration and communal harmony among the people of all religions and language. On this occasion, a Sadbhavana pledge is taken by all the teaching and non-teaching staffs and each and every student of KSOM. This is followed by the cultural programme representing the rich culture of India.

**Outcome:** This day serves as a reminder of the extension of our humanity, made possible through integration and harmony, of all people irrespective of color, caste or creed. It also reminds the future managers, who will reach influential positions, to use their influence in a positive way.

