

## **Swachh Bharat Abhiyan (2<sup>nd</sup> October, 2016)**

Swachh Bharat Abhiyan (English: Clean India Mission) is a campaign by the [Government of India](#) to clean the streets, roads and infrastructure of the country's 4,041 statutory cities and towns. The objectives of Swachh Bharat are to reduce or eliminate open defecation through the construction of individual, cluster and community toilets. The Swachh Bharat mission will also make an initiative of establishing an accountable mechanism of monitoring latrine use.

This initiative aims at clean and better India with this vision of our prime minister the NSS wing of KSOM also contributed to this Campaign. In this campaign students came forward and cleaned the campus and around the campus.

**Outcome:** Clean surroundings breed positivity. It was a matter of pride, and a little pain, to contribute to the Prime Minister's campaign. But the effort was worth satisfaction.



**NSS Wing of KSOM along with the Vice Chancellor – P.P. Mathur**