

Event Details:-

➤ **Independence day:-**

*“Even if I died in the service of the nation, I would be proud of it. Every drop of my blood will contribute to the growth of this nation and to make it strong and dynamic.”*

Each year 15<sup>th</sup> August is observed as the independence day of India, the day when India got freedom from the chains of the Britishers. This year on 15<sup>th</sup> August 2014, the NSS volunteers of KSOM showed their sense of patriotism by participating in the flag hoisting ceremony at Campus 6, KIIT University. After this ceremony, a group of students captivated the crowd with their wonderful voice filled with patriotism followed by street paly. Following this, sweets were distributed among all the members as well as all the students and staff members present there. This was followed by a vote of thanks.

**Outcome:** It was a matter of great honour to be part of a historic event, in a small way. We felt a sense of resonponsibility and pride to give a small time of our day, remembering the heroes of our land- courageous men and women who fought for our freedom.



➤ **SadbhavanaDiwas**

The Birth Anniversary of late Prime Minister of India, Shri Rajiv Gandhi is observed as "SadbhavanaDiwas" is to promote National integration and communal harmony among the people of all religions and language. On this occasion, a Sadbhavana pledge is taken by all the teaching and non-teaching staffs and each and every student of KSOM. This is followed by the cultural programme representing the rich culture of India. Student from different schools participated with various events

**Outcome:** This day serves as a reminder of the extension of our humanity, made possible through integration and harmony, of all people irrespective of colour, caste or creed. It also reminds the future managers, who will reach influential positions, to use their influence in a positive way.



➤ **NSS Day celebration**

The National Service Scheme (NSS) is an [Indian government](#)-sponsored [public service](#) program conducted by the Department of Youth Affairs and Sports of the [Government of India](#). Popularly known as NSS, the scheme was launched in Gandhiji's Centenary year, 1969. Aimed at developing student's personality through community service, NSS is a voluntary association of young people in Colleges, Universities and at +2 level working for a campus-community linkage's day is celebrated at the university level.

**Outcome:** In our attempts of climbing the ladder of success, NSS reminds us to handhold others towards success. Indeed, as Jesus said, 'there is more joy in giving than in receiving', when people give their time or efforts in building others, the people themselves become blessed.

➤ **[Swachh Bharat Abhiyan](#) week**

This is the initiative taken by our own Prime Minister Mr. Narendra Modi. This initiative aims at clean and better India with this vision of our prime minister the NSS wing of KSOM also contributed to this Campaign. In this campaign students came forward and cleaned the campus and around the campus for 3 weeks contributing for 2 days in a week.

**Outcome:** The outcome of this event was a clean campus which contributes to the initiative taken by our Hon'ble Prime minister. This way NSS volunteers and students

learnt the importance of cleanliness and also students started to use dustbins instead of throwing litters wherever they want which in turn again contributed to the respectable initiative

