

Aarogya

OBJECTIVES –

- Spread awareness regarding the donation of blood.
- To encourage maximum number of people to participate.
- To help the needy and fulfill the social responsibility.
- To support all those victims of cancer.
- Spread awareness about cancer and other diseases.

Targeted Audience

– Project Aarogya, mainly deals with a need for deeper blood reserves, blood banks are stepping up their recruitment in colleges. And teenagers as young as 18 to 21 years old are responding to the blood drives, contributing about 10 percent of the nation's blood supply.

DURATION/VOLUNTEERS

- 3-5 day's camp.
- Project Aarogya consisted of 20 dedicated and experienced volunteers

OUTCOMES –

Project Aarogya main outcome was to encourage donation as it's very productive in saving lives Also the blood bank asked for 60 units with higher number of A+ blood groups. Seeing the enthusiasm, they collected thirty three percent more, that is 80 units. – Maintaining a proper blood group database for future emergency use.

