

PROJECT GO GREEN : “LIVE GREEN SAVE GREEN”

DATE:- 15TH SEPTEMBER 2019

EVENT:- CLIMATE CHANGE RALLY 2019

NO. OF VOLUNTEERS PARTICIPATED:- 70

PLACE WHERE EVENT WAS CONDUCTED:- KIIT CAMPUS 6 TO KIIT SQUARE

TIME:- 10:00 AM

DURATION:-1 HOUR 30 MINUTES

Volunteers of NSS SCE promptly participated in the Climate Change Rally organized on 15th September, 2019 at 10:00 AM. Like Barack Obama has said “Climate change is no longer some far-off problem; it is happening here, it is happening now.” Keeping the gravity of this issue in mind, the volunteers were vigilant and persistent in their approach to the rally. Not only were they energetically chanting slogans but also actively interacting with the people and raising awareness. The array of posters depicted individual interpretations of the serious issue the world is faced with. Climate change is a serious issue and the world is slowly owning up to that fact. It is imperative that we, as the residents of this planet, strive to create a sustainable environment for the future generations to come. NSS SCE took a small step of raising awareness in making that dream a reality. The volunteers reached the KIIT Campus 6 main gate at 10:00 AM. A plethora of creative posters and spirited chanting of slogans marked the beginning of the rally. The sun was shining bright and high and yet the volunteers were filled with vivacious energy. The shouts of their slogans gathered the attention of the passersby and the shop owners and a few volunteers broke away from the group to raise awareness and tell the people about the harsh implications of climate change and how to help control it on an individual level. On the walk back from KIIT Square to KIIT Campus 6 gate, the huge group of volunteers broke into several smaller groups to cater to the shops personally and talk to the shop owners/vendors about promoting ban of plastic bags and appreciate the usage of paper/cloth bags. While the ban on plastic bags sees a steady growth in some shops, the others were careless about the serious issues it can cause in climate change. The volunteers talked to them about the same and tried to change their minds about using the plastic bags. The volunteers stressed upon the fact that even the smallest individual change can help in the long road to fight climate change.

Memories:

